

Smart tools for savvy shoppers

The EyeMed logo is displayed in white text on a red square background. The word "eye" is in a lowercase, sans-serif font, and "Med" is in a similar font but with a registered trademark symbol. The background of the entire advertisement is a photograph of a woman and a young child smiling and playing on a playground structure with a slide.

KNOW BEFORE YOU GO

With EyeMed's Know Before You Go out-of-pocket cost estimator, you can get a feel for what you might pay before you even step foot into a store or doctor's office. The tool includes simple, clear definitions of common products and add-ons, all while calculating a range of costs with each click. So you can feel confident from check-in to check-out.

1

Log into www.eyemed.com and find our Know Before You Go out-of-pocket cost estimator.

2

Pick the type of exam you'll need. Just need glasses or contacts? Take a look at Step 3.

3

Choose from a variety of lens types, options and add-ons. Plus, get detailed descriptions of each product so you feel confident in your choices.

4

The best part? You get a range of costs based on your choices and applied vision benefits. We do the math so you stay in-the-know before you go.



Register on www.eyemed.com to try Know Before You Go today

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LENSCRAFTERS

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